

Black Lake Association Strategic Plan 2016

Vision: Preserve and protect Black Lake.

Mission: Make a positive impact to the quality of life on Black Lake by pursuing activities which will protect and enhance ecosystem and water quality, swimming and recreation, boating and navigation, fishing, and all activities enjoyed by its users, while providing clear and timely communications, and being a good steward of Black Lake Association (BLA) resources.

Strategic Plan: The BLA Strategic Plan has a five year horizon and will be reviewed and updated annually. The vision will be achieved by accomplishing the mission. The mission will be accomplished by completion of goals, objectives and action plans developed and maintained by BLA Committees and approved by the BLA Board of Directors. Committees will be staffed and chaired by BLA Members dispersedly representing beaches around the lake. Each committee will develop and prioritize activities, create a budget, pursue completion of its plan, and review progress at BLA Board Meetings. The BLA Board of Directors will provide general direction, have oversight of all committees, and allocate funding. The BLA Committees are: membership, communications, ecosystem and water quality, swimming and recreation, boating and navigation, fishing, and finance.

Membership

Purpose: Recruit and retrain BLA membership.

Budget:

Chairperson: Sharon Dulak

Members: (Beach Reps)

Goals, Objectives, Action Plans: (Each goal has objectives. Each objective has action plans)

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Communications

Purpose: Ensure effective communications within the BLA and the public.

Budget:

Chairperson:

Members:

Goals, Objectives, Action Plans: (Each goal has objectives. Each objective has action plans)

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Ecosystem and Water Quality

Purpose: Pursue environmental factors and influence member practices and behavior to protect and augment the Black Lake ecosystem and water quality, and monitor and report ecosystem metrics.

Budget:

Chairperson:

Members:

Goals, Objectives, Action Plans: (Each goal has objectives. Each objective has action plans)

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Swimming and Recreation

Purpose: Enhance the recreational experience on Black Lake.

Budget:

Chairperson:

Members:

Goals, Objectives, Action Plans: (Each goal has objectives. Each objective has action plans)

Boating and Navigation

Purpose: Promote safe boating on Black Lake.

Budget:

Chairperson:

Members:

Goals, Objectives, Action Plans: (Each goal has objectives. Each objective has action plans)

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Fishing

Purpose: Sustain and improve the Black Lake fishery.

Budget:

Chairperson: Ron Dulak

Members:

Goals, Objectives, Action Plans: (Each goal has objectives. Each objective has action plans)

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Finance

Purpose: Be good stewards of BLA financial resources.

Budget: Cindy Trepanier

Chairperson:

Members:

Goals, Objectives, Action Plans: (Each goal has objectives. Each objective has action plans)

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